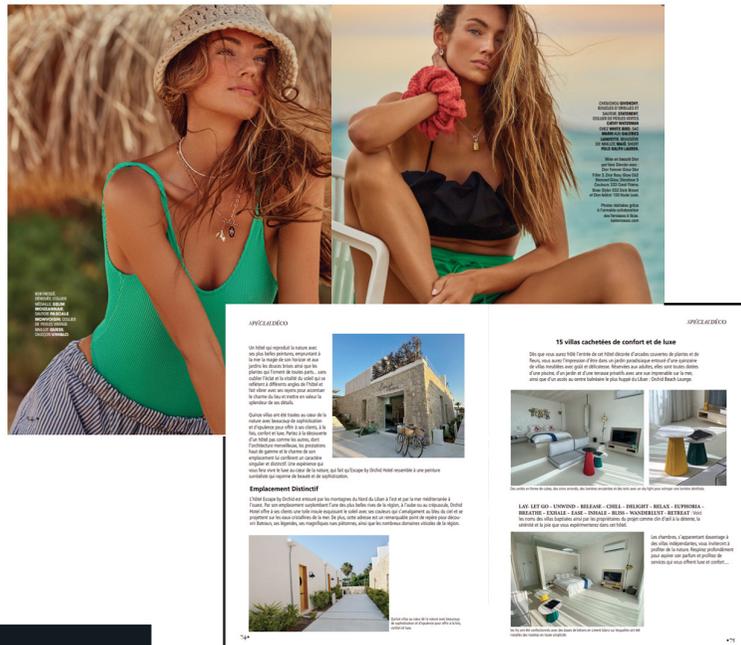


In constant evolution, Special has teamed up in November 2016 with prestigious French Madame Figaro to become its new born sister. Special Madame Figaro has become the ultimate guide and cultural barometer to the elegant needs of sophisticated, well-cultured and well educated modern women of what's worth knowing and exploring about fashion, beauty, culture and lifestyle.

Special Madame Figaro each issue conjures a vibe of exclusivity with its unique mix of stunning visuals and in-depth reportage. Its deeply distinctive profiling and social commentary attracts and inspires readers as a great extension of a massively fashionable, authoritative and knowledgeable brand. Special Madame Figaro boosts creating a focused, differentiated, and emotionally loaded positioning strategy that makes your brand sell more effectively, and supports its access to the minds of highly distinguished women and luxury brand seekers.

Special Madame Figaro is printed and circulated at 7,000 copies monthly. It has also been exclusively selected by MEA to be distributed to their business class passengers.



Net Rate Card as of January 2026

Page	Rates in US \$
1 st Double	2,750
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Technical Specifications	
Page Size Trim	28.5 cm x 22 cm
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